

# Alexander Popichak

*multimedia journalist and producer*

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## EDUCATION:

B.A., in Broadcast Production and  
Media Management, Minor in Journalism  
**Point Park University**, Pittsburgh, PA  
Anticipated Graduation Date: December 2018

## AWARDS AND HONORS:

2017 SPJ Region 4 Mark of Excellence  
recipient for News Photography;  
Winner, 2017 Intercollegiate Broadcast System  
award for “Best Celebrity Interview”;  
Point Park Presidential Scholarship, Dean’s List

## EXPERIENCE:

*General Manager, WPPJ 670-AM*

*(Jan. 2018 – Present)*

- Manages staff as head student administrator, oversees day-to-day operation of student radio station

*Editor-in-Chief, Point Park Globe Student Newspaper*

*(2017)*

- Managed staff as head administrator, coordinated publication and layout, hired and led editorial staff, and contributed pieces

*Creator and Executive Producer, U-View’s Point Park NewsNight*

*(2016 – Present)*

- Created, produces, writes for and directs live-to-tape news broadcast show

*Studio Technician, Point Park University Student Production Services*

*(Aug. 2017 – Present)*

- Assists day-to-day operation and maintenance of university television studio

*Production Assistant, 90.5 WESA, Pittsburgh’s NPR News Station*

*(Summer 2017)*

- Wrote and produced feature and spot news multimedia content for web and air

*On-Air Host, WPPJ 670-AM*

*(2015 – Present)*

- Host and producer of two radio programs (On the Horizon and Globe Live)
- Produced weekend news updates for the station (Jan. 2017 – May 2017)

*Editor-Elect (Managing Editor), Point Park Globe Student Newspaper*

*(Feb. 2016 – Dec. 2016)*

- Supervised staff, critiqued layout and wrote pieces

*News Editor, Point Park Globe Student Newspaper*

*(2015 – Feb. 2016)*

- Pitched, edited, wrote, and created layout of weekly newspaper’s news section

*Editorial Intern, 535media/upgruv*

*(Summer 2016)*

- Aggregated and wrote content for a trending news website (upgruv.com)

## LEADERSHIP:

*Resident Educator*

*(2016 – 2017)*

- Planned and executed events and programming
- Mediated roommate conflicts

*United Student Government Senator*

*(2015 – 2016)*

- Representative for School of Communication
- Planned 2016 Pioneer Community Day service event

*Eagle Scout - December 2014*

## MEMBERSHIPS:

Society of Professional Journalists,  
National Association of Television  
Arts and Sciences  
Broadcast Education Association,  
National Eagle Scout Association.

## TECHNICAL PROFICIENCIES:

Mac and PC, Adobe Creative Suite (Audition, Premiere, InDesign, Photoshop, Lightroom),  
Microsoft Office, AP ENPS Newsroom software, Telex intercom, FTP Server management, Wordpress,  
Panasonic P2 (HVX170), Nikon D90 and studio bound Sony cameras, NewTek Tricaster Switcher system,  
AutoScript TelePrompter, ETC Stage Lighting, Coding Languages: HTML5 and CSS3