

Alexander Popichak

multimedia journalist and producer

Box BA-198 Point Park University 201 Wood Street Pittsburgh, PA 15222
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EDUCATION:

B.A., in Broadcast Production and
Media Management, Minor in Journalism
Point Park University, Pittsburgh, PA
Anticipated Graduation Date: December 2018

AWARDS AND HONORS:

2017 SPJ Mark of Excellence in Photography;
Winner, 2017 Intercollegiate Broadcast Service
award for “Best Celebrity Interview”;
2015 Carlynton Maggie Scholarship recipient,
Point Park Presidential Scholarship, Dean’s List

EXPERIENCE:

Editor-in-Chief, Point Park Globe Student Newspaper (Jan. 2017 – Present)

- Manages staff as head administrator, coordinates publication and layout, hires and leads staff, manages federal work study students and writes pieces
- Print circulation: 1,000 Online: 400 Weekly

Creator and Executive Producer, U-View’s Point Park NewsNight (2016 – Present)

- Crafts and presents long-form enterprise segments, produces, writes live news show
- Created, produces, writes for and directs live-to-tape news broadcast show

On-Air Host and News Director, WPPJ 670-AM (2015 – Present)

- Produce weekend news updates for the station (Jan. 2017 – May 2017)
- Host and producer of two radio programs (On the Horizon and Globe Live)

Production Assistant, 90.5 WESA, Pittsburgh’s NPR News Station (Summer 2017)

- Wrote and produced feature and spot news multimedia content for web and air

Editor-Elect (Managing Editor), Point Park Globe Student Newspaper (Feb. 2016 – Dec. 2016)

- Supervised staff, critiqued layout and wrote pieces

News Editor, Point Park Globe Student Newspaper (2015 – Feb. 2016)

- Pitched, edited, wrote, and created layout of weekly newspaper’s news section

Editorial Intern, 535media/upgruv (Summer 2016)

- Aggregated and wrote content for a trending news website (upgruv.com)

LEADERSHIP:

Resident Educator (2016 – May 2017)

- Plans and executes events and programming
- Mediates roommate conflicts

United Student Government Senator (2015 – 2016)

- Representative for School of Communication
- Planned 2016 Pioneer Community Day service event

MEMBERSHIPS:

Society of Professional Journalists,
National Association of Television
Arts and Sciences
Broadcast Education Association,
National Eagle Scout Association.

TECHNICAL PROFICIENCIES:

Mac and PC, Adobe Creative Suite (Audition, Premiere, InDesign, Photoshop, Lightroom), Microsoft Office, AP ENPS Newsroom software, Telex intercom, FTP Server management, Wordpress, Panasonic P2 (HVX170), Nikon D90 and studio bound Sony cameras, NewTek Tricaster Switcher system, AutoScript TelePrompter, ETC Stage Lighting, Coding Languages: HTML5 and CSS3